

# \$\$ Health for Wealth \$\$ Nutritional Fundraising Programs & Curriculums



***The United States is faced with an ever increasing Childhood Obesity epidemic! American children are gaining weight faster than ever. Double burgers and king-sized candy bars are too big to be digested. Those empty calories are being stored as fat! Even children who are not overweight are often undernourished. This generation may not outlive their parents!***

Schools and/or school organizations have the opportunity to truly make a difference while also raising money for your schools. Show parents that your school is concerned by offering a FUN, ENGAGING, CROSS-CURRICULAR, ANTI-OBESITY, NUTRITION & WELLNESS HOME CURRICULUM for your students and their families instead of the traditional 'junk food' programs. Students will learn about a healthy lifestyle in a fun, engaging manner while simultaneously enriching their Reading/Language Arts, Math, and Science skills.

# Fund Raising Made Easy

- Register your school using the form on our website.
- Baux Publishing provide your school with a unique promotion code, a custom flyer, and a custom presentation that you can use to engage and excite parents.
- Parents will go directly to the Baux Publishing Website to order the materials.
- Baux Publishing will ship directly to the parents taking the fulfillment pressure off you.
- No 'event', no door-to-door selling, no inventories or money to manage, and no 'end date'. The program can run the entire school year.
- Baux Publishing will contribute 15% of each sale directly to your school or parent organization

The **Nutrition Ambition: Reaching Your Wellness Goals** series is a fun and engaging way to educate students and parents about topics such as: Supersizing, Junk Food, Fruits and Vegetables, Water Intake, Sugar Intake, The Role of Sleep, Emotions, and Skipping Breakfast, and to better understand the inter-relationship between: Food, Their Bodies, Body Systems, Nutrition, Metabolism, Exercise, Nutrition, Wellness and a Healthy Lifestyle.

Designed for both classroom and home use, each workbook contains over 110 pages of engaging topics and activities. The workbooks were designed for early healthy lifestyle education and intervention. The three workbooks are age appropriate for children ages 7-13. Also included is an interactive CD "**Finding the Balance**", developed by the Duke University Center for Wellness, that demonstrates, in a gaming simulation manner, the relationship between typical 'kid food' intake and the amount of exercise required to 'burn off' the associated calories.

Contact BauxPublishing and we will work with your school and/or Parent Organization to implement this program.

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